

FLORIDA

2015 ECONOMIC CONTRIBUTION OF THE BEVERAGE INDUSTRY



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The Beverage Industry is a Major Contributor to Florida's Economy

Florida's beverage companies manufacture and distribute some of the most popular non-alcoholic beverages in the world. From products in your neighborhood store to our support of local community initiatives, our presence is felt in **every community** across the state. We play an **important role in the state's economy** by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state.

17,996 JOBS

PROVIDED BY FLORIDA'S
BEVERAGE INDUSTRY



7,096
soft drink jobs



2,540
bottled water jobs



4,850
100 percent
juice/juice drinks jobs



992
other beverages jobs



2,518
distribution jobs



BENEFITING LOCAL BUSINESSES

Florida's beverage industry supports a number of other business sectors and their employees throughout the state.

In fact, **more than 53,914 workers** in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods.



MAKING AN ECONOMIC IMPACT

- **\$13.7 billion** direct economic impact
- **\$1.4 billion** in wages and benefits
- **\$1 billion** contributed in state taxes
- **\$1.9 billion** contributed in federal taxes



SUPPORTING LOCAL CHARITIES

Florida's beverage companies and their employees also generously contribute **\$116.7 million to charitable causes** across the state.

WE ARE AMERICAN COMPANIES MAKING AMERICAN PRODUCTS
WITH AMERICAN WORKERS IN AMERICA'S HOMETOWNS.