



SAMPLE LETTER OF SUPPORT

FOR THE EVERY BOTTLE BACK INITIATIVE



[DATE]

Elizabeth DeWitt
Florida Beverage Association
135 Jenkins St., Suite 105B, #199
St. Augustine, FL 32080

Via email: liz.dewitt@flabev.org

Dear Elizabeth:

It is my pleasure to inform you that [NAME OF ORGANIZATION/BUSINESS] supports efforts to increase the recycling of beverage containers including the Every Bottle Back initiative.

We commend the initiative's efforts to reclaim beverage containers, like plastic bottles, so they can be remade into new bottles and not end up as waste in on our oceans, waterways, beaches or landfills.

Through raising awareness on the importance of recycling, supporting recycling efforts and investing in recycling infrastructure and programs across Florida, we continue to improve the collection of plastic bottles and increase the amount of recycled plastic available to be remade into new bottles.

You can use our name in any printed materials or information to show our support of efforts to improve the recycling of beverage containers and the Every Bottle Back initiative. We will urge our members and colleagues to support the initiative to ensure that plastic bottles become new bottles and do not end up in our oceans, waterways, beaches or landfills.

Sincerely,

{SIGNATURE OF INDIVIDUAL}

{NAME OF INDIVIDUAL TITLE}

{NAME OF ORGANIZATION/BUSINESS}

