

FLORIDA

ANNUAL ECONOMIC CONTRIBUTION OF THE BEVERAGE INDUSTRY



WWW.FLABEV.ORG



The Beverage Industry is a Major Contributor to Florida's Economy

Florida's beverage companies manufacture and distribute some of the most popular non-alcoholic beverages in the world. From products in your neighborhood store to our support of local community initiatives, our presence is felt in **every community** across the state. We play an **important role in the state's economy** by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state.

19,333 JOBS

PROVIDED BY FLORIDA'S
BEVERAGE INDUSTRY



6,373
soft drink jobs



3,598
bottled water jobs



5,588
100 percent
juice/juice drinks jobs



526
other beverages jobs



3,248
distribution jobs



BENEFITTING LOCAL BUSINESSES

More than 68,960 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods. Additionally, 65,349 workers whose companies supply ingredients and materials among other things to the beverage industry depend partly on beverage sales for their paychecks.



MAKING AN ECONOMIC IMPACT

- **\$12.9 billion** direct economic impact
- **\$1.4 billion** in wages and benefits
- **\$1.1 billion** contributed in state taxes
- **\$2.4 billion** contributed in federal taxes



SUPPORTING LOCAL CHARITIES

Florida's beverage companies and their employees also generously contribute **\$97.2 million to charitable causes** across the state.

WE ARE AMERICAN COMPANIES MAKING AMERICAN PRODUCTS
WITH AMERICAN WORKERS IN AMERICA'S HOMETOWNS.