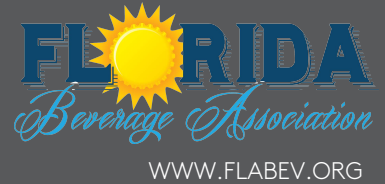


# FLORIDA

## ANNUAL ECONOMIC CONTRIBUTION OF THE BEVERAGE INDUSTRY



### The Beverage Industry is a Major Contributor to Florida's Economy

Florida's beverage companies manufacture and distribute some of the most popular non-alcoholic beverages in the world. From products in your neighborhood store to our support of local community initiatives, our presence is felt in **every community** across the state. We play an **important role in the state's economy** by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state.

# 19,091 JOBS

PROVIDED BY FLORIDA'S  
BEVERAGE INDUSTRY



**6,509**  
soft drink jobs



**3,269**  
bottled water jobs



**4,329**  
100 percent  
juice/juice drinks jobs



**1,797**  
other beverages jobs



**3,187**  
distribution jobs



### BENEFITING LOCAL BUSINESSES

More than 78,814 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods. Additionally, 58,391 workers whose companies supply ingredients and materials among other things to the beverage industry depend partly on beverage sales for their paychecks.



### MAKING AN ECONOMIC IMPACT

- **\$13.0 billion** direct economic impact
- **\$1.4 billion** in wages and benefits
- **\$1.1 billion** contributed in state taxes
- **\$2.4 billion** contributed in federal taxes



### SUPPORTING LOCAL CHARITIES

Florida's beverage companies and their employees also generously contribute **\$98.4 million to charitable causes** across the state.

WE ARE AMERICAN COMPANIES MAKING AMERICAN PRODUCTS  
WITH AMERICAN WORKERS IN AMERICA'S HOMETOWNS.